Regional Economic Activity, June 2026 over June 2025
Taxable Sales by Major Category ($ Million) and Percentage Change

	Total	Autos & Accessories	Consumer Durables	Tourism & Recreation	Consumer Nondurables	Building Investment	Business Investment	Index of Retail Activity
Cape Coral/Ft. Myers	1,743.9	379.8	91.9	358.6	452.4	177.1	284.2	308.7
% change	0.9%	13.4%	0.7%	5.3%	4.2%	20.2%	-25.3%	4.9%
Daytona Beach	980.3	224.8	42.8	251.6	275.1	89.3	96.6	233.9
% change	0.4%	4.8%	4.8%	6.2%	0.9%	38.0%	-34.0%	1.7%
Ft. Lauderdale	4,078.3	971.1	249.0	897.1	1,250.8	240.6	469.6	224.4
% change	-3.9%	15.9%	6.5%	5.3%	1.4%	16.8%	-46.7%	3.7%
Ft. Walton	712.8	117.3	33.5	284.1	164.6	59.2	54.1	275.5
% change	4.7%	19.1%	19.7%	2.6%	-1.6%	68.8%	-28.0%	4.4%
Gainesville	453.7	106.0	18.3	102.9	133.6	52.0	40.9	214.4
% change	2.8%	15.8%	27.0%	10.4%	-2.5%	24.9%	-35.7%	3.4%
Jacksonville	3,280.9	699.2	148.7	743.4	952.4	277.0	460.3	249.1
% change	-1.3%	10.8%	0.6%	7.8%	-0.2%	23.5%	-31.8%	2.1%
Miami	6,070.9	944.5	381.3	1,609.0	1,961.4	313.2	861.4	272.6
% change	-6.3%	6.5%	-13.2%	11.3%	3.9%	18.0%	-44.7%	2.6%
Naples	951.8	160.9	74.3	274.2	271.1	76.7	94.6	307.4
% change	-5.6%	-16.6%	1.9%	5.4%	6.9%	6.6%	-39.6%	3.0%
Ocala	752.2	178.4	29.5	138.2	183.7	106.6	115.7	271.3
% change	4.8%	4.6%	-14.2%	39.0%	-5.8%	29.0%	-14.6%	2.3%
Orlando/Kissimmee	8,111.0	1,219.0	258.8	3,430.7	1,789.1	454.2	959.2	294.3
% change	-4.0%	2.8%	6.4%	1.6%	-0.2%	9.6%	-33.1%	3.1%
Palm Bay/Melbourne	1,061.0	214.9	47.3	246.1	308.3	94.3	150.1	234.0
% change	-2.0%	4.1%	0.6%	11.0%	-3.7%	27.1%	-29.7%	0.1%
Palm Coast	156.5	27.9	4.5	43.4	47.8	18.6	14.3	471.6
% change	6.7%	45.8%	-5.4%	10.8%	1.2%	46.1%	-39.6%	5.5%
Panama City	761.4	88.8	26.4	334.5	175.0	62.7	74.1	286.5
% change	1.7%	7.1%	1.1%	5.5%	-0.5%	14.0%	-19.3%	5.6%
Pensacola	997.6	174.7	42.9	281.4	282.6	110.5	105.5	248.0
% change	1.4%	2.5%	-1.7%	6.3%	1.3%	39.4%	-28.0%	3.0%
Port St. Lucie/Ft. Pierce	926.9	197.1	65.7	181.7	232.6	92.8	157.0	292.6
% change	3.5%	5.5%	10.6%	18.2%	4.7%	19.0%	-19.5%	4.7%
Punta Gorda	352.0	73.0	36.7	71.1	93.5	35.4	42.2	280.5
% change	-1.6%	-3.1%	33.5%	13.9%	-0.3%	0.4%	-33.3%	3.3%
Sarasota/Bradenton	1,984.0	406.7	121.6	507.5	490.2	173.9	284.2	291.5
% change	1.8%	8.8%	5.6%	15.7%	6.4%	10.3%	-29.6%	5.0%
Sebastian/Vero Beach	266.3	60.7	15.8	55.8	84.9	24.6	24.5	245.9
% change	1.8%	12.9%	3.8%	12.6%	4.5%	28.2%	-42.6%	2.9%
Tallahassee	557.0	120.6	23.3	113.5	172.1	55.0	72.5	185.6
% change	0.5%	13.0%	0.9%	3.6%	1.4%	22.5%	-27.8%	0.4%
Tampa/St. Petersburg	6,232.5	1,332.6	336.9	1,409.2	1,730.8	507.8	915.2	227.5
% change	-2.6%	0.8%	4.3%	5.2%	2.0%	22.2%	-29.7%	0.0%
West Palm Beach	3,337.1	545.6	234.5	781.9	1,098.5	238.4	438.2	257.3
% change	0.0%	6.3%	7.5%	9.1%	15.2%	15.4%	-40.0%	9.2%
Winter Haven/Lakeland	1,276.6	298.0	38.3	228.4	330.1	134.5	247.3	258.2
% change	2.4%	11.0%	-2.4%	5.7%	0.7%	31.4%	-15.4%	0.2%
STATEWIDE	60,857.9	9,563.0	2,797.4	13,489.0	21,989.6	4,221.3	8,797.6	305.1
% change	2.6%	7.0%	4.8%	6.4%	11.9%	18.6%	-25.7%	5.0%

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