

Bay County

Florida's 30th most populous county
with 0.9% of Florida's population



Population

Census Population	Bay County	Florida
1980 Census	97,740	9,746,961
1990 Census	126,994	12,938,071
2000 Census	148,217	15,982,824
2010 Census	168,852	18,801,332
2020 Census	175,216	21,538,187
% change 2010-2020	3.8%	14.6%
Age		
% Under 18 years of age	20.3%	19.5%
% Aged 65 and over	18.5%	21.2%
% Median age	42.3	43.0
Gender		
% Male	49.7%	48.6%
% Female	50.3%	51.4%
Race (alone) & Ethnicity		
% Not Hispanic-White	73.3%	51.5%
% Not Hispanic-Black or African American	10.0%	14.5%
% Not Hispanic-American Indian and Alaska Native	0.5%	0.2%
% Not Hispanic-Asian	2.3%	2.9%
% Not Hispanic-Native Hawaiian and Other Pacific Islander	0.1%	0.1%
% Not Hispanic-Some Other Race	0.4%	0.6%
% Not Hispanic-Two or More Races	5.5%	3.7%
% Hispanic or Latino (of any race)	7.9%	26.5%

Population Estimates

	Bay County	Florida
2021 Estimate	178,282	21,898,945
% change 2020-2021	1.7%	1.7%
2022 Estimate	184,002	22,276,132
% change 2020-2022	5.0%	3.4%
2023 Estimate	187,545	22,634,867
% change 2020-2023	7.0%	5.1%
2024 Estimate	196,112	23,014,551
% change 2020-2024	11.9%	6.9%
Based on 2023 Estimate		
2025	191,016	23,292,200
2030	198,636	24,698,545
2035	205,121	25,814,954
2040	210,382	26,682,030
2045	215,072	27,409,376
2050	219,367	28,065,018

Population Characteristics

	Bay County	Florida
(% of total persons aged 5 and over)		
Speak only English	89.6%	69.9%
Speak a language other than English	10.4%	30.1%
Speak English "very well"	6.5%	18.0%
Place of birth		
Foreign born	8.0%	21.4%
Veteran status		
Civilian population 18 and over	13.8%	7.7%

Migration

Residence 1 Year Ago	Bay County	Florida
Persons aged 1 and over		
Same house	81.3%	86.0%
Different house in the U.S.	18.2%	13.0%
Same county in Florida	8.7%	6.9%
Different county in Florida	3.5%	3.1%
Different county in another state	5.9%	3.0%
Abroad	0.5%	1.0%

Real Gross Domestic Product

Real GDP (Thousands of Chained 2017 Dollars)	Bay County	Florida
2017 GDP	8,391,383	1,014,866,863
Percent of the State	0.8%	
2018 GDP	8,572,539	1,050,433,812
Percent of the State	0.8%	
2019 GDP	8,628,467	1,084,913,903
Percent of the State	0.8%	
2020 GDP	8,689,259	1,069,758,799
Percent of the State	0.8%	
2021 GDP	9,464,144	1,170,526,307
Percent of the State	0.8%	
2022 GDP	9,775,800	1,239,883,625
Percent of the State	0.8%	
2023 GDP	10,140,163	1,292,787,615
Percent of the State	0.8%	

Population by Housing Type

	Bay County	Florida
Household Population	172,151	21,073,604
Household Population per Occupied Housing Unit	2.45	2.47
Group Quarters Population	3,065	464,583

Housing

Housing Counts	Bay County	Florida
Housing units, 2020 Census	102,971	9,865,350
Occupied	70,134	8,529,067
Vacant	32,837	1,336,283

Building Permits

Units Permitted	Bay County	Florida
2000	1,452	155,269
2010	309	38,679
2020	2,846	164,074
2021	2,610	213,494
2022	2,288	211,962
2023	2,322	193,788
2024	2,473	173,326

Density

Persons per square mile	Bay County	Florida
2000	194.1	296.4
2010	222.6	350.6
2020	231.0	401.4
2023	247.2	421.9
2024	258.5	429.0

Households and Family Households

Households	Bay County	Florida
Total households, 2000 Census	59,597	6,338,075
Family households, 2000 Census	40,480	4,210,760
% with own children under 18	45.0%	42.3%
Total households, 2010 Census	68,438	7,420,802
Family households, 2010 Census	44,451	4,835,475
% with own children under 18	40.8%	40.0%
Average Household Size, 2010 Census	2.41	2.48
Average Family Size, 2010 Census	2.92	3.01
Total households, 2020 Census	70,134	8,529,067
Family households, 2020 Census	46,191	5,571,482
% with own children under 18	35.5%	36.0%

According to Census definitions, a household includes all of the people who occupy a housing unit. The occupants may be a single family, one person living alone, two or more families living together, or any other group of related or unrelated people who share living quarters. A family includes a householder and one or more other people living in the same household who are related to the householder by birth, marriage, or adoption.
Census counts may be corrected for Census Count Question Resolution (CQR).

Employment and Labor Force

Establishments
2023

	Bay County	Florida
All industries	6,724	878,947
Natural Resource & Mining	36	5,771
Construction	939	82,738
Manufacturing	171	25,599
Trade, Transportation and Utilities	1,258	151,500
Information	81	19,752
Financial Activities	740	95,132
Professional & Business Services	1,301	226,936
Education & Health Services	711	100,498
Leisure and Hospitality	758	66,309
Other Services	409	59,548
Government	127	5,830

Establishments
% of All Industries

	Bay County	Florida
All industries	6,724	878,947
Natural Resource & Mining	0.5%	0.7%
Construction	14.0%	9.4%
Manufacturing	2.5%	2.9%
Trade, Transportation and Utilities	18.7%	17.2%
Information	1.2%	2.2%
Financial Activities	11.0%	10.8%
Professional & Business Services	19.3%	25.8%
Education & Health Services	10.6%	11.4%
Leisure and Hospitality	11.3%	7.5%
Other Services	6.1%	6.8%
Government	1.9%	0.7%

Average Annual Employment
% of All Industries, 2023

	Bay County	Florida
All industries	80,412	9,678,557
Natural Resource & Mining	0.3%	0.7%
Construction	8.3%	6.5%
Manufacturing	4.0%	4.4%
Trade, Transportation and Utilities	19.4%	20.2%
Information	0.8%	1.6%
Financial Activities	6.1%	6.9%
Professional & Business Services	12.5%	16.7%
Education & Health Services	12.2%	15.1%
Leisure and Hospitality	17.0%	13.4%
Other Services	2.7%	3.0%
Government	16.3%	11.2%

Average Annual Wage
2023

	Bay County	Florida
All industries	\$51,535	\$66,446
Natural Resource & Mining	\$48,980	\$46,398
Construction	\$58,321	\$66,902
Manufacturing	\$66,083	\$78,331
Trade, Transportation and Utilities	\$43,294	\$59,161
Information	\$58,775	\$112,704
Financial Activities	\$64,798	\$101,130
Professional & Business Services	\$61,075	\$83,076
Education & Health Services	\$57,081	\$63,868
Leisure and Hospitality	\$29,832	\$35,528
Other Services	\$44,564	\$49,293
Government	\$61,438	\$67,715

Industries may not add to the total due to confidentiality and unclassified.

Labor Force as Percent of Population
Aged 18 and Older

	Bay County	Florida
2000	63.9%	63.7%
2010	64.8%	61.8%
2020	59.3%	58.0%
2021	61.8%	58.9%
2022	61.0%	59.8%
2023	60.5%	60.4%
2024	62.0%	60.3%

	Bay County	Florida
2000	4.6%	3.7%
2010	10.2%	10.8%
2020	6.3%	8.0%
2021	4.0%	4.7%
2022	2.9%	3.0%
2023	2.8%	2.9%
2024	3.3%	3.4%

Income and Financial Health

Personal Income (\$000s)

	Bay County	Florida
2000	\$3,654,873	\$471,588,082
2010	\$6,288,567	\$730,690,145
% change 2000-2010	72.1%	54.9%
2020	\$8,727,789	\$1,220,782,745
% change 2010-2020	38.8%	67.1%
2021	\$9,744,833	\$1,358,786,260
% change 2020-2021	11.7%	11.3%
2022	\$9,950,985	\$1,436,107,237
% change 2021-2022	2.1%	5.7%
2023	\$10,696,469	\$1,553,426,399
% change 2022-2023	7.5%	8.2%

Per Capita Personal Income

	Bay County	Florida
2000	\$24,630	\$29,387
2010	\$37,148	\$38,778
% change 2000-2010	50.8%	32.0%
2020	\$50,009	\$56,540
% change 2010-2020	34.6%	45.8%
2021	\$54,283	\$62,242
% change 2020-2021	8.5%	10.1%
2022	\$53,728	\$64,557
% change 2021-2022	-1.0%	3.7%
2023	\$56,070	\$68,703
% change 2022-2023	4.4%	6.4%

Earnings by Place of Work (\$000s)

	Bay County	Florida
2000	\$2,473,667	\$308,751,767
2010	\$4,110,035	\$439,036,383
% change 2000-2010	66.2%	42.2%
2020	\$5,359,380	\$684,270,758
% change 2010-2020	30.4%	55.9%
2021	\$6,041,223	\$771,654,020
% change 2020-2021	12.7%	12.8%
2022	\$6,420,039	\$841,921,275
% change 2021-2022	6.3%	9.1%
2023	\$6,860,403	\$908,440,362
% change 2022-2023	6.9%	7.9%

Median Income

	Bay County	Florida
Median Household Income	\$70,188	\$71,711
Median Family Income	\$81,161	\$86,127

Percent in Poverty, 2023

	Bay County	Florida
All ages in poverty	11.8%	12.4%
Under age 18 in poverty	15.6%	16.0%
Related children age 5-17 in families in poverty	15.0%	15.3%

Workers Aged 16 and Over

	Bay County	Florida
Place of Work in Florida		
Worked outside county of residence	5.5%	17.2%
Travel Time to Work		
Mean travel time to work (minutes)	24.6	28.0

Personal Bankruptcy Filing Rate
(per 1,000 population)

	Bay County	Florida
12-Month Period Ending December 31, 2023	0.49	1.20
12-Month Period Ending December 31, 2024	0.45	1.53
State Rank	66	NA

NonBusiness Chapter 7 & Chapter 13

Reported County Government Revenues and Expenditures

Revenue 2021-22	Bay County	Florida*	Expenditures 2021-22	Bay County	Florida*
Total - All Revenue Account Codes (\$000s)	\$906,936.6	\$100,987,094.3	Total - All Expenditure Account Codes (\$000s)	\$917,889.57	\$87,375,419.16
Per Capita \$	\$4,928.95	\$4,753.99	Per Capita \$	\$4,988.48	\$4,113.22
% of Total	100.0%	100.0%	% of Total	100.0%	100.0%
General Government Taxes (\$000s)	\$160,768.7	\$38,773,224.6	General Government Services** (\$000s)	\$459,197.87	\$36,715,485.34
Per Capita \$	\$873.73	\$1,825.26	Per Capita \$	\$2,495.61	\$1,728.39
% of Total	17.7%	38.4%	% of Total	50.0%	42.0%
Permits, Fee, and Special Assessments (\$000s)	\$18,394.5	\$4,209,936.0	Public Safety (\$000s)	\$109,237.11	\$13,363,472.90
Per Capita \$	\$99.97	\$198.18	Per Capita \$	\$593.67	\$629.09
% of Total	2.0%	4.2%	% of Total	11.9%	15.3%
Intergovernmental Revenues (\$000s)	\$76,375.5	\$8,275,034.7	Physical Environment (\$000s)	\$47,618.89	\$5,823,076.34
Per Capita \$	\$415.08	\$389.55	Per Capita \$	\$258.80	\$274.12
% of Total	8.4%	8.2%	% of Total	5.2%	6.7%
Charges for Services (\$000s)	\$104,092.0	\$25,774,652.2	Transportation (\$000s)	\$61,369.98	\$6,146,973.86
Per Capita \$	\$565.71	\$1,213.35	Per Capita \$	\$333.53	\$289.37
% of Total	11.5%	25.5%	% of Total	6.7%	7.0%
Judgments, Fines, and Forfeits (\$000s)	\$2,202.5	\$2,289,306.5	Economic Environment (\$000s)	\$57,342.30	\$2,095,127.71
Per Capita \$	\$11.97	\$107.77	Per Capita \$	\$311.64	\$98.63
% of Total	0.2%	2.3%	% of Total	6.2%	2.4%
Miscellaneous Revenues (\$000s)	\$402,210.5	\$8,397,909.0	Human Services (\$000s)	\$17,266.84	\$4,845,695.64
Per Capita \$	\$2,185.90	\$395.33	Per Capita \$	\$93.84	\$228.11
% of Total	44.3%	8.3%	% of Total	1.9%	5.5%
Other Sources (\$000s)	\$142,892.9	\$13,267,031.3	Culture / Recreation (\$000s)	\$9,485.05	\$2,101,309.57
Per Capita \$	\$776.58	\$624.55	Per Capita \$	\$51.55	\$98.92
% of Total	15.8%	13.1%	% of Total	1.0%	2.4%
			Other Uses and Non-Operating (\$000s)	\$55,490.00	\$12,196,205.02
			Per Capita \$	\$301.57	\$574.14
			% of Total	6.0%	14.0%
			Court-Related Expenditures (\$000s)	\$100,881.52	\$4,088,072.79
			Per Capita \$	\$548.26	\$192.45
			% of Total	11.0%	4.7%

* All County Governments Except Duval - The consolidated City of Jacksonville / Duval County figures are included in municipal totals rather than county government totals.

** (Not Court-Related)

Quality of Life

	Bay County	Florida
Crime rate, 2020 (index crimes per 100,000 population)	3,122.5	2,158.0
Admissions to prison FY 2023-24	799	27,227
Admissions to prison per 100,000 population FY 2023-24	407.4	118.3

Health Insurance Status

Percent Insured by Age Group	Bay County	Florida
Under 65 years	86.3%	86.1%
Under 19 years	93.0%	92.7%
18 to 64 years	83.9%	83.8%

Education

Public Education Schools	Bay County	Florida
Traditional Setting (2024-25)	School District	Florida
Total (state total includes special districts)	44	3,791
Elementary	21	1,868
Middle	5	562
Senior High	10	728
Combination	8	633
Educational attainment	Bay County	Florida
Persons aged 25 and older		
% HS graduate or higher	90.8%	89.6%
% bachelor's degree or higher	28.0%	33.2%

State and Local Taxation

2024	Bay County	
	County-Wide	Not County-Wide*
County	5.4362	0.6579
School	5.3110	
Municipal		1.1684
Special Districts	0.0218	0.0773

*MSTU included in Not County-Wide "County" category

State Infrastructure

	Bay County	Florida
Transportation		
State Highway		
Centerline Miles	213.3	12,189.9
Lane Miles	669.6	45,742.2
Conservation Land (land acres only)		
State-Owned (includes partially-owned)	32,012	5,689,323
% of Total Conservation Land (CL)	49.6%	54.9%
% of Total Area Land	6.6%	16.6%
% of Florida State-Owned CL	0.6%	