Bay County

Florida's 30th most populous county

with 0.9% of Florida's population

Population

Census Population	Bay County	Florida
1980 Census	97,740	9,746,961
1990 Census	126,994	12,938,071
2000 Census	148,217	15,982,824
2010 Census	168,852	18,801,332
2020 Census	175,216	21,538,187
% change 2010-2020	3.8%	14.6%
Age		
% Under 18 years of age	20.3%	19.5%
% Aged 65 and over	18.5%	21.2%
% Median age	42.3	43.0
Gender		
% Male	49.7%	48.6%
% Female	50.3%	51.4%
Race (alone) & Ethnicity		
% Not Hispanic-White	73.3%	51.5%
% Not Hispanic-Black or African American	10.0%	14.5%
% Not Hispanic-American Indian and Alaska Native	0.5%	0.2%
% Not Hispanic-Asian	2.3%	2.9%
% Not Hispanic-Native Hawaiian and Other Pacific Islander	0.1%	0.1%
% Not Hispanic-Some Other Race	0.4%	0.6%
% Not Hispanic-Two or More Races	5.5%	3.7%
% Hispanic or Latino (of any race)	7.9%	26.5%

Population Estimates

	Bay County	Florida
2021 Estimate	178,282	21,898,945
% change 2020-2021	1.7%	1.7%
2022 Estimate	184,002	22,276,132
% change 2020-2022	5.0%	3.4%
2023 Estimate	187,545	22,634,867
% change 2020-2023	7.0%	5.1%
2024 Estimate	196,112	23,014,551
% change 2020-2024	11.9%	6.9%
2025 Estimate	199,950	23,379,261
% change 2020-2025	14.1%	8.5%
Based on 2025 Estimate		
2030	211,680	24,909,028
2035	220,922	26,074,611
2040	228,740	26,967,897
2045	235,308	27,664,885
2050	241,222	28,250,130

Population Characteristics

	Bay County	Florida
(% of total persons aged 5 and over)		
Speak only English	89.1%	69.4%
Speak a language other than English	10.9%	30.6%
Speak English "very well"	6.4%	18.1%
Place of birth		
Foreign born	8.6%	21.9%
Veteran status		
Civilian population 18 and over	13.6%	7.4%

Migration

Residence 1 Year Ago Persons aged 1 and over	Bay County	Florida
Same house	82.3%	86.3%
Different house in the U.S.	17.1%	12.6%
Same county in Florida	7.8%	6.6%
Different county in Florida	3.6%	3.1%
Different county in another state	5.7%	2.9%
Abroad	0.7%	1.1%

Real Gross Domestic Product

Real GDP (Thousands of Chained 2017 Dollars)	Bay County	Florida
2017 GDP	8,391,383	1,014,866,863
Percent of the State	0.8%	
2018 GDP	8,572,539	1,050,433,812
Percent of the State	0.8%	
2019 GDP	8,628,467	1,084,913,903
Percent of the State	0.8%	
2020 GDP	8,721,838	1,072,481,562
Percent of the State	0.8%	
2021 GDP	9,480,680	1,172,655,328
Percent of the State	0.8%	
2022 GDP	9,812,473	1,245,927,559
Percent of the State	0.8%	
2023 GDP	10,218,670	1,309,392,241
Percent of the State	0.8%	
2024 GDP	10,440,780	1,352,275,106
Percent of the State	0.8%	

Population by Housing Type

	Bay County	Florida
Household Population	172,151	21,073,604
Household Population per Occupied Housing Unit	2.45	2.47
Group Quarters Population	3,065	464,583

Housing

Housing Counts	Bay County	Florida
Housing units, 2020 Census	102,971	9,865,350
Occupied	70,134	8,529,067
Vacant	32,837	1,336,283

Building Permits

Units Permitted	Bay County	Florida
2000	1,452	155,269
2010	309	38,679
2020	2,846	164,074
2021	2,610	213,494
2022	2,288	211,962
2023	2,322	193,788
2024	2,473	173,326
2025	2,072	178,297

Population Density

Persons per square mile	Bay County	Florida
2000	194.1	296.4
2010	222.6	350.6
2020	231.0	401.4
2025	263.6	435.8

Households and Family Households

Households	Bay County	Florida
Total households, 2000 Census	59,597	6,338,075
Family households, 2000 Census	40,480	4,210,760
% with own children under 18	45.0%	42.3%
Total households, 2010 Census	68,438	7,420,802
Family households, 2010 Census	44,451	4,835,475
% with own children under 18	40.8%	40.0%
Average Household Size, 2010 Census	2.41	2.48
Average Family Size, 2010 Census	2.92	3.01
Total households, 2020 Census	70,134	8,529,067
Family households, 2020 Census	46,191	5,571,482
% with own children under 18	35.5%	36.0%

According to Census definitions, a household includes all of the people who occupy a housing unit. The occupants may be a single family, one person living alone, two or more families living together, or any other group of related or unrelated people who share living quarters. A family includes a householder and one or more other people living in the same household who are related to the householder by birth, marriage, or adoption.
Census counts may be corrected for Census Count Question Resolution (CQR).

Employment and Labor Force

Establishments 2024	Bay County	Florida
All industries	6,848	881,780
Natural Resource & Mining	37	5,872
Construction	979	84,932
Manufacturing	186	26,842
Trade, Transportation and Utilities	1,277	151,230
Information	75	20,233
Financial Activities	770	95,614
Professional & Business Services	1,295	225,541
Education & Health Services	735	104,515
Leisure and Hospitality	788	68,016
Other Services	429	60,954
Government	127	5,886

Establishments % of All Industries	Bay County	Florida
All industries	6,848	881,780
Natural Resource & Mining	0.5%	0.7%
Construction	14.3%	9.6%
Manufacturing	2.7%	3.0%
Trade, Transportation and Utilities	18.6%	17.2%
Information	1.1%	2.3%
Financial Activities	11.2%	10.8%
Professional & Business Services	18.9%	25.6%
Education & Health Services	10.7%	11.9%
Leisure and Hospitality	11.5%	7.7%
Other Services	6.3%	6.9%
Government	1.9%	0.7%

Average Annual Employment % of All Industries, 2024	Bay County	Florida
All industries	82,635	9,837,263
Natural Resource & Mining	0.2%	0.7%
Construction	8.4%	6.6%
Manufacturing	4.1%	4.3%
Trade, Transportation and Utilities	19.6%	20.1%
Information	0.8%	1.6%
Financial Activities	5.7%	6.9%
Professional & Business Services	12.5%	16.5%
Education & Health Services	12.3%	15.5%
Leisure and Hospitality	17.0%	13.4%
Other Services	2.9%	3.0%
Government	16.3%	11.3%

Industries may not add to the total due to confidentiality and unclassified.

Average Annual Wage 2024	Bay County	Florida
All industries	$53,740	$69,492
Natural Resource & Mining	$49,194	$49,698
Construction	$60,373	$70,271
Manufacturing	$68,850	$81,956
Trade, Transportation and Utilities	$43,779	$61,291
Information	$64,809	$121,266
Financial Activities	$69,462	$108,740
Professional & Business Services	$62,607	$87,036
Education & Health Services	$60,189	$66,009
Leisure and Hospitality	$30,788	$37,261
Other Services	$45,874	$51,306
Government	$66,155	$71,045

Labor Force as Percent of Population Aged 18 and Older	Bay County	Florida
2000	64.5%	64.1%
2010	65.5%	62.5%
2020	59.3%	58.0%
2021	61.8%	59.0%
2022	61.0%	59.8%
2023	61.7%	60.6%
2024	62.0%	60.1%
2025	62.2%	59.2%

(2025 is based on 11 months -- no data for October 2025)

Unemployment Rate	Bay County	Florida
2000	4.7%	3.7%
2010	10.5%	11.3%
2020	6.3%	8.0%
2021	4.0%	4.7%
2022	2.9%	3.0%
2023	2.9%	2.9%
2024	3.3%	3.4%
2025	4.0%	3.9%

Income and Financial Health

Personal Income ($000s)	Bay County	Florida
2000	$3,654,873	$471,588,082
2010	$6,288,567	$730,690,145
% change 2000-2010	72.1%	54.9%
2020	$8,738,268	$1,222,053,372
% change 2010-2020	39.0%	67.2%
2021	$9,775,642	$1,367,061,863
% change 2020-2021	11.9%	11.9%
2022	$10,014,228	$1,464,251,012
% change 2021-2022	2.4%	7.1%
2023	$10,825,503	$1,604,650,325
% change 2022-2023	8.1%	9.6%
2024	$11,603,904	$1,706,305,733
% change 2023-2024	7.2%	6.3%

Per Capita Personal Income	Bay County	Florida
2000	$24,630	$29,387
2010	$37,147	$38,779
% change 2000-2010	50.8%	32.0%
2020	$50,064	$56,597
% change 2010-2020	34.8%	45.9%
2021	$54,446	$62,617
% change 2020-2021	8.8%	10.6%
2022	$53,918	$65,429
% change 2021-2022	-1.0%	4.5%
2023	$56,259	$70,057
% change 2022-2023	4.3%	7.1%
2024	$58,101	$73,006
% change 2023-2024	3.3%	4.2%

Earnings by Place of Work ($000s)		
2000	$2,473,667	$308,751,767
2010	$4,110,035	$439,036,383
% change 2000-2010	66.2%	42.2%
2020	$5,363,411	$684,772,318
% change 2010-2020	30.5%	56.0%
2021	$6,045,828	$771,994,702
% change 2020-2021	12.7%	12.7%
2022	$6,423,605	$845,179,676
% change 2021-2022	6.2%	9.5%
2023	$6,884,786	$915,351,168
% change 2022-2023	7.2%	8.3%
2024	$7,379,220	$972,525,321
% change 2023-2024	7.2%	6.2%

Median Income	
Median Household Income	$73,533
Median Family Income	$85,911

Workers Aged 16 and Over	Bay County	Florida
Place of Work in Florida		
Worked outside county of residence	5.7%	17.0%
Travel Time to Work		
Mean travel time to work (minutes)	23.9	28.0

Percent in Poverty, 2024	
All ages in poverty	11.6%
Under age 18 in poverty	17.8%
Related children age 5-17 in families in poverty	15.6%

Personal Bankruptcy Filing Rate (per 1,000 population)	Bay County	Florida
12-Month Period Ending September 30, 2024	0.46	1.46
12-Month Period Ending September 30, 2025	0.62	1.71
State Rank	61	NA

NonBusiness Chapter 7 & Chapter 13

Reported County Government Revenues and Expenditures (Includes all Custodial Fund reporting)

Revenue 2022-23	Bay County	Florida*
Total - All Revenue Account Codes ($000s)	$972,399.3	$117,776,640.6
Per Capita $	$5,184.89	$5,456.77
% of Total	100.0%	100.0%
General Government Taxes ($000s)	$176,035.5	$48,947,738.5
Per Capita $	$938.63	$2,267.82
% of Total	18.1%	41.6%
Permits, Fee, and Special Assessments ($000s)	$24,997.4	$5,231,689.8
Per Capita $	$133.29	$242.39
% of Total	2.6%	4.4%
Intergovernmental Revenues ($000s)	$110,153.6	$8,250,822.1
Per Capita $	$587.35	$382.27
% of Total	11.3%	7.0%
Charges for Services ($000s)	$116,600.7	$28,150,407.9
Per Capita $	$621.72	$1,304.25
% of Total	12.0%	23.9%
Judgments, Fines, and Forfeits ($000s)	$2,940.3	$1,880,041.8
Per Capita $	$15.68	$87.11
% of Total	0.3%	1.6%
Miscellaneous Revenues ($000s)	$469,024.2	$12,799,887.1
Per Capita $	$2,500.86	$593.04
% of Total	48.2%	10.9%
Other Sources ($000s)	$72,647.7	$12,516,053.5
Per Capita $	$387.36	$579.89
% of Total	7.5%	10.6%

Expenditures 2022-23	Bay County	Florida*
Total - All Expenditure Account Codes ($000s)	$946,154.73	$110,894,156.90
Per Capita $	$5,044.95	$5,137.89
% of Total	100.0%	100.0%
General Government Services** ($000s)	$437,234.52	$56,597,761.19
Per Capita $	$2,331.36	$2,622.26
% of Total	46.2%	51.0%
Public Safety ($000s)	$122,360.75	$14,143,806.21
Per Capita $	$652.43	$655.30
% of Total	12.9%	12.8%
Physical Environment ($000s)	$71,787.69	$6,602,230.32
Per Capita $	$382.78	$305.89
% of Total	7.6%	6.0%
Transportation ($000s)	$71,820.90	$6,383,904.27
Per Capita $	$382.95	$295.78
% of Total	7.6%	5.8%
Economic Environment ($000s)	$89,879.33	$2,413,716.53
Per Capita $	$479.24	$111.83
% of Total	9.5%	2.2%
Human Services ($000s)	$20,195.01	$5,303,244.59
Per Capita $	$107.68	$245.71
% of Total	2.1%	4.8%
Culture / Recreation ($000s)	$10,024.45	$2,195,932.65
Per Capita $	$53.45	$101.74
% of Total	1.1%	2.0%
Other Uses and Non-Operating ($000s)	$19,828.10	$13,256,605.85
Per Capita $	$105.72	$614.20
% of Total	2.1%	12.0%
Court-Related Expenditures ($000s)	$103,023.98	$3,996,955.30
Per Capita $	$549.33	$185.18
% of Total	10.9%	3.6%

* All County Governments Except Duval - The consolidated City of Jacksonville / Duval County figures are included in municipal totals rather than county government totals.

** (Not Court-Related)

Quality of Life

	Bay County	Florida
Crime rate, 2020 (index crimes per 100,000 population)	3,122.5	2,158.0
Admissions to prison FY 2024-25	750	27,171
Admissions to prison per 100,000 population FY 2024-25	375.1	116.2

State and Local Taxation

2025	Bay County	
	County-Wide	Not County-Wide*
County	5.4362	0.6736
School	5.3370	
Municipal		1.1638
Special Districts	0.0207	0.0653

*MSTU included in Not County-Wide "County" category

Health Insurance Status

Percent Insured by Age Group	Bay County	Florida
Under 65 years	85.1%	86.6%
Under 19 years	91.4%	92.7%
18 to 64 years	82.8%	84.5%

Education

Public Education Schools Traditional Setting (2025-26)	Bay County School District	Florida
Total (state total includes special districts)	43	3,796
Elementary	21	1,847
Middle	5	561
Senior High	9	736
Combination	8	652

Educational attainment Persons aged 25 and older	Bay County	Florida
% HS graduate or higher	91.4%	89.9%
% bachelor's degree or higher	29.6%	34.1%

State Infrastructure

Transportation	Bay County	Florida
State Highway		
Centerline Miles	212.8	12,265.7
Lane Miles	677.6	46,013.4
Conservation Land (CL land acres only)		
State or Regionally Owned (includes partially-owned)	32,567	5,863,289
% of Total Conservation Land (including private)	45.6%	53.6%
% of Total Area Land	6.7%	17.1%
% of Florida State or Regionally Owned CL	0.6%	

Other County Profiles

Criminal Justice County Profiles

School District Profiles

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