

Bay County

Florida's 30th most populous county

with 0.9% of Florida's population



Population

| Census Population | Bay County | Florida |
|---|------------|------------|
| 1980 Census | 97,740 | 9,746,961 |
| 1990 Census | 126,994 | 12,938,071 |
| 2000 Census | 148,217 | 15,982,824 |
| 2010 Census | 168,852 | 18,801,332 |
| 2020 Census | 175,216 | 21,538,187 |
| % change 2010-2020 | 3.8% | 14.6% |
| Age | | |
| % Under 18 years of age | 20.3% | 19.5% |
| % Aged 65 and over | 18.5% | 21.2% |
| % Median age | 42.3 | 43.0 |
| Gender | | |
| % Male | 49.7% | 48.6% |
| % Female | 50.3% | 51.4% |
| Race (alone) & Ethnicity | | |
| % Not Hispanic-White | 73.3% | 51.5% |
| % Not Hispanic-Black or African American | 10.0% | 14.5% |
| % Not Hispanic-American Indian and Alaska Native | 0.5% | 0.2% |
| % Not Hispanic-Asian | 2.3% | 2.9% |
| % Not Hispanic-Native Hawaiian and Other Pacific Islander | 0.1% | 0.1% |
| % Not Hispanic-Some Other Race | 0.4% | 0.6% |
| % Not Hispanic-Two or More Races | 5.5% | 3.7% |
| % Hispanic or Latino (of any race) | 7.9% | 26.5% |

Real Gross Domestic Product

| Real GDP (Thousands of Chained 2017 Dollars) | Bay County | Florida |
|---|------------|---------------|
| 2017 GDP | 8,391,383 | 1,014,866,863 |
| Percent of the State | 0.8% | |
| 2018 GDP | 8,572,539 | 1,050,433,812 |
| Percent of the State | 0.8% | |
| 2019 GDP | 8,628,467 | 1,084,913,903 |
| Percent of the State | 0.8% | |
| 2020 GDP | 8,721,838 | 1,072,481,562 |
| Percent of the State | 0.8% | |
| 2021 GDP | 9,480,680 | 1,172,655,328 |
| Percent of the State | 0.8% | |
| 2022 GDP | 9,812,473 | 1,245,927,559 |
| Percent of the State | 0.8% | |
| 2023 GDP | 10,218,670 | 1,309,392,241 |
| Percent of the State | 0.8% | |
| 2024 GDP | 10,440,780 | 1,352,275,106 |
| Percent of the State | 0.8% | |

Population by Housing Type

| | Bay County | Florida |
|--|------------|------------|
| Household Population | 172,151 | 21,073,604 |
| Household Population per Occupied Housing Unit | 2.45 | 2.47 |
| Group Quarters Population | 3,065 | 464,583 |

Population Estimates

| | Bay County | Florida |
|------------------------|------------|------------|
| 2021 Estimate | 178,282 | 21,898,945 |
| % change 2020-2021 | 1.7% | 1.7% |
| 2022 Estimate | 184,002 | 22,276,132 |
| % change 2020-2022 | 5.0% | 3.4% |
| 2023 Estimate | 187,545 | 22,634,867 |
| % change 2020-2023 | 7.0% | 5.1% |
| 2024 Estimate | 196,112 | 23,014,551 |
| % change 2020-2024 | 11.9% | 6.9% |
| 2025 Estimate | 199,950 | 23,379,261 |
| % change 2020-2025 | 14.1% | 8.5% |
| Based on 2025 Estimate | | |
| 2030 | 211,680 | 24,909,028 |
| 2035 | 220,922 | 26,074,611 |
| 2040 | 228,740 | 26,967,897 |
| 2045 | 235,308 | 27,664,885 |
| 2050 | 241,222 | 28,250,130 |

Housing

| Housing Counts | Bay County | Florida |
|----------------------------|------------|-----------|
| Housing units, 2020 Census | 102,971 | 9,865,350 |
| Occupied | 70,134 | 8,529,067 |
| Vacant | 32,837 | 1,336,283 |

Building Permits

| Units Permitted | Bay County | Florida |
|-----------------|------------|---------|
| 2000 | 1,452 | 155,269 |
| 2010 | 309 | 38,679 |
| 2020 | 2,846 | 164,074 |
| 2021 | 2,610 | 213,494 |
| 2022 | 2,288 | 211,962 |
| 2023 | 2,322 | 193,788 |
| 2024 | 2,473 | 173,326 |

Population Characteristics

| | Bay County | Florida |
|--------------------------------------|------------|---------|
| (% of total persons aged 5 and over) | | |
| Speak only English | 89.1% | 69.4% |
| Speak a language other than English | 10.9% | 30.6% |
| Speak English "very well" | 6.4% | 18.1% |
| Place of birth | | |
| Foreign born | 8.6% | 21.9% |
| Veteran status | | |
| Civilian population 18 and over | 13.6% | 7.4% |

Persons per square mile

| | Bay County | Florida |
|------|------------|---------|
| 2000 | 194.1 | 296.4 |
| 2010 | 222.6 | 350.6 |
| 2020 | 231.0 | 401.4 |
| 2025 | 263.6 | 435.8 |

Population Density

Households and Family Households

| Households | Bay County | Florida |
|-------------------------------------|------------|-----------|
| Total households, 2000 Census | 59,597 | 6,338,075 |
| Family households, 2000 Census | 40,480 | 4,210,760 |
| % with own children under 18 | 45.0% | 42.3% |
| Total households, 2010 Census | 68,438 | 7,420,802 |
| Family households, 2010 Census | 44,451 | 4,835,475 |
| % with own children under 18 | 40.8% | 40.0% |
| Average Household Size, 2010 Census | 2.41 | 2.48 |
| Average Family Size, 2010 Census | 2.92 | 3.01 |
| Total households, 2020 Census | 70,134 | 8,529,067 |
| Family households, 2020 Census | 46,191 | 5,571,482 |
| % with own children under 18 | 35.5% | 36.0% |

Migration

| Residence 1 Year Ago | Bay County | Florida |
|-----------------------------------|------------|---------|
| Persons aged 1 and over | | |
| Same house | 82.3% | 86.3% |
| Different house in the U.S. | 17.1% | 12.6% |
| Same county in Florida | 7.8% | 6.6% |
| Different county in Florida | 3.6% | 3.1% |
| Different county in another state | 5.7% | 2.9% |
| Abroad | 0.7% | 1.1% |

According to Census definitions, a household includes all of the people who occupy a housing unit. The occupants may be a single family, one person living alone, two or more families living together, or any other group of related or unrelated people who share living quarters. A family includes a householder and one or more other people living in the same household who are related to the householder by birth, marriage, or adoption. Census counts may be corrected for Census Count Question Resolution (CCR).

Employment and Labor Force

Establishments

| 2024 | Bay County | Florida |
|-------------------------------------|------------|---------|
| All industries | 6,848 | 881,780 |
| Natural Resource & Mining | 37 | 5,872 |
| Construction | 979 | 84,932 |
| Manufacturing | 186 | 26,842 |
| Trade, Transportation and Utilities | 1,277 | 151,230 |
| Information | 75 | 20,233 |
| Financial Activities | 770 | 95,614 |
| Professional & Business Services | 1,295 | 225,541 |
| Education & Health Services | 735 | 104,515 |
| Leisure and Hospitality | 788 | 68,016 |
| Other Services | 429 | 60,954 |
| Government | 127 | 5,886 |

Establishments

| % of All Industries | Bay County | Florida |
|-------------------------------------|------------|---------|
| All industries | 6,848 | 881,780 |
| Natural Resource & Mining | 0.5% | 0.7% |
| Construction | 14.3% | 9.6% |
| Manufacturing | 2.7% | 3.0% |
| Trade, Transportation and Utilities | 18.6% | 17.2% |
| Information | 1.1% | 2.3% |
| Financial Activities | 11.2% | 10.8% |
| Professional & Business Services | 18.9% | 25.6% |
| Education & Health Services | 10.7% | 11.9% |
| Leisure and Hospitality | 11.5% | 7.7% |
| Other Services | 6.3% | 6.9% |
| Government | 1.9% | 0.7% |

Average Annual Employment
% of All Industries, 2024

| | Bay County | Florida |
|-------------------------------------|------------|-----------|
| All industries | 82,635 | 9,837,263 |
| Natural Resource & Mining | 0.2% | 0.7% |
| Construction | 8.4% | 6.6% |
| Manufacturing | 4.1% | 4.3% |
| Trade, Transportation and Utilities | 19.6% | 20.1% |
| Information | 0.8% | 1.6% |
| Financial Activities | 5.7% | 6.9% |
| Professional & Business Services | 12.5% | 16.5% |
| Education & Health Services | 12.3% | 15.5% |
| Leisure and Hospitality | 17.0% | 13.4% |
| Other Services | 2.9% | 3.0% |
| Government | 16.3% | 11.3% |

Average Annual Wage
2024

| | Bay County | Florida |
|-------------------------------------|------------|-----------|
| All industries | \$53,740 | \$69,492 |
| Natural Resource & Mining | \$49,194 | \$49,698 |
| Construction | \$60,373 | \$70,271 |
| Manufacturing | \$68,850 | \$81,956 |
| Trade, Transportation and Utilities | \$43,779 | \$61,291 |
| Information | \$64,809 | \$121,266 |
| Financial Activities | \$69,462 | \$108,740 |
| Professional & Business Services | \$62,607 | \$87,036 |
| Education & Health Services | \$60,189 | \$66,009 |
| Leisure and Hospitality | \$30,788 | \$37,261 |
| Other Services | \$45,874 | \$51,306 |
| Government | \$66,155 | \$71,045 |

Industries may not add to the total due to confidentiality and unclassified.

Labor Force as Percent of Population
Aged 18 and Older

| | Bay County | Florida |
|-------|------------|---------|
| 2000 | 63.9% | 63.7% |
| 2010 | 64.8% | 61.8% |
| 2020 | 59.3% | 58.0% |
| 2021 | 61.8% | 58.9% |
| 2022 | 61.0% | 59.8% |
| 2023 | 60.5% | 60.4% |
| 2024 | 62.0% | 60.3% |
| 2025p | 61.3% | 59.7% |

Unemployment Rate

| | Bay County | Florida |
|-------|------------|---------|
| 2000 | 4.6% | 3.7% |
| 2010 | 10.2% | 10.8% |
| 2020 | 6.3% | 8.0% |
| 2021 | 4.0% | 4.7% |
| 2022 | 2.9% | 3.0% |
| 2023 | 2.8% | 2.9% |
| 2024 | 3.3% | 3.4% |
| 2025p | 4.0% | 4.0% |

(2025p is based on 11 months -- no data for October 2025)

Income and Financial Health

Personal Income (\$000s)

| | Bay County | Florida |
|--------------------|--------------|-----------------|
| 2000 | \$3,654,873 | \$471,588,082 |
| 2010 | \$6,288,567 | \$730,690,145 |
| % change 2000-2010 | 72.1% | 54.9% |
| 2020 | \$8,738,268 | \$1,222,053,372 |
| % change 2010-2020 | 39.0% | 67.2% |
| 2021 | \$9,775,642 | \$1,367,061,863 |
| % change 2020-2021 | 11.9% | 11.9% |
| 2022 | \$10,014,228 | \$1,464,251,012 |
| % change 2021-2022 | 2.4% | 7.1% |
| 2023 | \$10,825,503 | \$1,604,650,325 |
| % change 2022-2023 | 8.1% | 9.6% |
| 2024 | \$11,603,904 | \$1,706,305,733 |
| % change 2023-2024 | 7.2% | 6.3% |

Per Capita Personal Income

| | Bay County | Florida |
|--------------------|------------|----------|
| 2000 | \$24,630 | \$29,387 |
| 2010 | \$37,147 | \$38,779 |
| % change 2000-2010 | 50.8% | 32.0% |
| 2020 | \$50,064 | \$56,597 |
| % change 2010-2020 | 34.8% | 45.9% |
| 2021 | \$54,446 | \$62,617 |
| % change 2020-2021 | 8.8% | 10.6% |
| 2022 | \$53,918 | \$65,429 |
| % change 2021-2022 | -1.0% | 4.5% |
| 2023 | \$56,259 | \$70,057 |
| % change 2022-2023 | 4.3% | 7.1% |
| 2024 | \$58,101 | \$73,006 |
| % change 2023-2024 | 3.3% | 4.2% |

Earnings by Place of Work (\$000s)

| | Bay County | Florida |
|--------------------|-------------|---------------|
| 2000 | \$2,473,667 | \$308,751,767 |
| 2010 | \$4,110,035 | \$439,036,383 |
| % change 2000-2010 | 66.2% | 42.2% |
| 2020 | \$5,363,411 | \$684,772,318 |
| % change 2010-2020 | 30.5% | 56.0% |
| 2021 | \$6,045,828 | \$771,994,702 |
| % change 2020-2021 | 12.7% | 12.7% |
| 2022 | \$6,423,605 | \$845,179,676 |
| % change 2021-2022 | 6.2% | 9.5% |
| 2023 | \$6,884,786 | \$915,351,168 |
| % change 2022-2023 | 7.2% | 8.3% |
| 2024 | \$7,379,220 | \$972,525,321 |
| % change 2023-2024 | 7.2% | 6.2% |

Median Income

| | Bay County | Florida |
|-------------------------|------------|----------|
| Median Household Income | \$73,533 | \$74,568 |
| Median Family Income | \$85,911 | \$89,891 |

Percent in Poverty, 2024

| | Bay County | Florida |
|--|------------|---------|
| All ages in poverty | 11.6% | 12.1% |
| Under age 18 in poverty | 17.8% | 15.7% |
| Related children age 5-17 in families in poverty | 15.6% | 14.8% |

Workers Aged 16 and Over

| | Bay County | Florida |
|------------------------------------|------------|---------|
| Place of Work in Florida | | |
| Worked outside county of residence | 5.7% | 17.0% |
| Travel Time to Work | | |
| Mean travel time to work (minutes) | 23.9 | 28.0 |

Personal Bankruptcy Filing Rate
(per 1,000 population)

| | Bay County | Florida |
|---|------------|---------|
| 12-Month Period Ending September 30, 2024 | 0.46 | 1.46 |
| 12-Month Period Ending September 30, 2025 | 0.62 | 1.71 |
| State Rank | 61 | NA |

NonBusiness Chapter 7 & Chapter 13

Reported County Government Revenues and Expenditures (Includes all Custodial Fund reporting)

| Revenue 2022-23 | Bay County | Florida* | Expenditures 2022-23 | Bay County | Florida* |
|--|-------------|-----------------|--|--------------|------------------|
| Total - All Revenue Account Codes (\$000s) | \$972,399.3 | \$117,776,640.6 | Total - All Expenditure Account Codes (\$000s) | \$946,154.73 | \$110,894,156.90 |
| Per Capita \$ | \$5,184.89 | \$5,456.77 | Per Capita \$ | \$5,044.95 | \$5,137.89 |
| % of Total | 100.0% | 100.0% | % of Total | 100.0% | 100.0% |
| General Government Taxes (\$000s) | \$176,035.5 | \$48,947,738.5 | General Government Services** (\$000s) | \$437,234.52 | \$56,597,761.19 |
| Per Capita \$ | \$938.63 | \$2,267.82 | Per Capita \$ | \$2,331.36 | \$2,622.26 |
| % of Total | 18.1% | 41.6% | % of Total | 46.2% | 51.0% |
| Permits, Fee, and Special Assessments (\$000s) | \$24,997.4 | \$5,231,689.8 | Public Safety (\$000s) | \$122,360.75 | \$14,143,806.21 |
| Per Capita \$ | \$133.29 | \$242.39 | Per Capita \$ | \$652.43 | \$655.30 |
| % of Total | 2.6% | 4.4% | % of Total | 12.9% | 12.8% |
| Intergovernmental Revenues (\$000s) | \$110,153.6 | \$8,250,822.1 | Physical Environment (\$000s) | \$71,787.69 | \$6,602,230.32 |
| Per Capita \$ | \$587.35 | \$382.27 | Per Capita \$ | \$382.78 | \$305.89 |
| % of Total | 11.3% | 7.0% | % of Total | 7.6% | 6.0% |
| Charges for Services (\$000s) | \$116,600.7 | \$28,150,407.9 | Transportation (\$000s) | \$71,820.90 | \$6,383,904.27 |
| Per Capita \$ | \$621.72 | \$1,304.25 | Per Capita \$ | \$382.95 | \$295.78 |
| % of Total | 12.0% | 23.9% | % of Total | 7.6% | 5.8% |
| Judgments, Fines, and Forfeits (\$000s) | \$2,940.3 | \$1,880,041.8 | Economic Environment (\$000s) | \$89,879.33 | \$2,413,716.53 |
| Per Capita \$ | \$15.68 | \$87.11 | Per Capita \$ | \$479.24 | \$111.83 |
| % of Total | 0.3% | 1.6% | % of Total | 9.5% | 2.2% |
| Miscellaneous Revenues (\$000s) | \$469,024.2 | \$12,799,887.1 | Human Services (\$000s) | \$20,195.01 | \$5,303,244.59 |
| Per Capita \$ | \$2,500.86 | \$593.04 | Per Capita \$ | \$107.68 | \$245.71 |
| % of Total | 48.2% | 10.9% | % of Total | 2.1% | 4.8% |
| Other Sources (\$000s) | \$72,647.7 | \$12,516,053.5 | Culture / Recreation (\$000s) | \$10,024.45 | \$2,195,932.65 |
| Per Capita \$ | \$387.36 | \$579.89 | Per Capita \$ | \$53.45 | \$101.74 |
| % of Total | 7.5% | 10.6% | % of Total | 1.1% | 2.0% |
| | | | Other Uses and Non-Operating (\$000s) | \$19,828.10 | \$13,256,605.85 |
| | | | Per Capita \$ | \$105.72 | \$614.20 |
| | | | % of Total | 2.1% | 12.0% |
| | | | Court-Related Expenditures (\$000s) | \$103,023.98 | \$3,996,955.30 |
| | | | Per Capita \$ | \$549.33 | \$185.18 |
| | | | % of Total | 10.9% | 3.6% |

* All County Governments Except Duval - The consolidated City of Jacksonville / Duval County figures are included in municipal totals rather than county government totals.

** (Not Court-Related)

Quality of Life

| | Bay County | Florida |
|--|------------|---------|
| Crime rate, 2020 (index crimes per 100,000 population) | 3,122.5 | 2,158.0 |
| Admissions to prison FY 2024-25 | 750 | 27,171 |
| Admissions to prison per 100,000 population FY 2024-25 | 375.1 | 116.2 |

Health Insurance Status

| Percent Insured by Age Group | Bay County | Florida |
|------------------------------|------------|---------|
| Under 65 years | 85.1% | 86.6% |
| Under 19 years | 91.4% | 92.7% |
| 18 to 64 years | 82.8% | 84.5% |

Education

| Public Education Schools | Bay County | Florida |
|--|------------------------|----------------|
| Traditional Setting (2025-26) | School District | Florida |
| Total (state total includes special districts) | 43 | 3,796 |
| Elementary | 21 | 1,847 |
| Middle | 5 | 561 |
| Senior High | 9 | 736 |
| Combination | 8 | 652 |
| Educational attainment | Bay County | Florida |
| Persons aged 25 and older | | |
| % HS graduate or higher | 91.4% | 89.9% |
| % bachelor's degree or higher | 29.6% | 34.1% |

State and Local Taxation

| 2025 | Bay County | |
|-------------------|-------------|------------------|
| | County-Wide | Not County-Wide* |
| County | 5.4362 | 0.6736 |
| School | 5.3370 | |
| Municipal | | 1.1638 |
| Special Districts | 0.0207 | 0.0653 |

*MSTU included in Not County-Wide "County" category

State Infrastructure

| | Bay County | Florida |
|--|------------|-----------|
| Transportation | | |
| State Highway | | |
| Centerline Miles | 212.8 | 12,265.7 |
| Lane Miles | 677.6 | 46,013.4 |
| Conservation Land (CL land acres only) | | |
| State or Regionally Owned (includes partially-owned) | 32,567 | 5,863,289 |
| % of Total Conservation Land (including private) | 45.6% | 53.6% |
| % of Total Area Land | 6.7% | 17.1% |
| % of Florida State or Regionally Owned CL | 0.6% | |

Other County Profiles

Criminal Justice County Profiles
School District Profiles

Prepared in February 2026 by: Florida Legislature
Office of Economic and Demographic Research
111 W. Madison Street, Suite 574
Tallahassee, FL 32399-6588
(850) 487-1402 <http://edr.state.fl.us>

