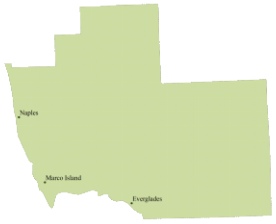
Collier County

Florida's 19th most populous county

with 1.8% of Florida's population



Population

Census Population	Collier County	Florida
1980 Census	85,971	9,746,961
1990 Census	152,099	12,938,071
2000 Census	251,377	15,982,824
2010 Census	321,520	18,801,332
2020 Census	375,752	21,538,187
% change 2010-2020	16.9%	14.6%
Age		
% Under 18 years of age	16.7%	19.5%
% Aged 65 and over	32.6%	21.2%
% Median age	52.9	43.0
Gender		
% Male	48.7%	48.6%
% Female	51.3%	51.4%
Race (alone) & Ethnicity		
% Not Hispanic-White	62.7%	51.5%
% Not Hispanic-Black or African American	6.0%	14.5%
% Not Hispanic-American Indian and Alaska Native	0.1%	0.2%
% Not Hispanic-Asian	1.4%	2.9%
% Not Hispanic-Native Hawaiian and Other Pacific Islander	0.0%	0.1%
% Not Hispanic-Some Other Race	0.4%	0.6%
% Not Hispanic-Two or More Races	2.1%	3.7%
% Hispanic or Latino (of any race)	27.2%	26.5%

Population Estimates

	Collier County	Florida
2021 Estimate	382,680	21,898,945
% change 2020-2021	1.8%	1.7%
2022 Estimate	390,912	22,276,132
% change 2020-2022	4.0%	3.4%
2023 Estimate	399,480	22,634,867
% change 2020-2023	6.3%	5.1%
2024 Estimate	408,381	23,014,551
% change 2020-2024	8.7%	6.9%
2025 Estimate	413,314	23,379,261
% change 2020-2025	10.0%	8.5%
Based on 2025 Estimate		
2030	443,378	24,909,028
2035	466,038	26,074,611
2040	483,662	26,967,897
2045	496,368	27,664,885
2050	506,764	28,250,130

Population Characteristics

	Collier County	Florida
(% of total persons aged 5 and over)		
Speak only English	67.3%	69.4%
Speak a language other than English	32.7%	30.6%
Speak English "very well"	19.9%	18.1%
Place of birth		
Foreign born	24.6%	21.9%
Veteran status		
Civilian population 18 and over	6.1%	7.4%

Migration

Residence 1 Year Ago Persons aged 1 and over	Collier County	Florida
Same house	86.4%	86.3%
Different house in the U.S.	12.3%	12.6%
Same county in Florida	6.3%	6.6%
Different county in Florida	1.9%	3.1%
Different county in another state	4.1%	2.9%
Abroad	1.3%	1.1%

Real Gross Domestic Product

Real GDP (Thousands of Chained 2017 Dollars)	Collier County	Florida
2017 GDP	18,972,217	1,014,866,863
Percent of the State	1.9%	
2018 GDP	19,603,770	1,050,433,812
Percent of the State	1.9%	
2019 GDP	20,507,135	1,084,913,903
Percent of the State	1.9%	
2020 GDP	20,374,334	1,072,481,562
Percent of the State	1.9%	
2021 GDP	23,000,217	1,172,655,328
Percent of the State	2.0%	
2022 GDP	24,257,787	1,245,927,559
Percent of the State	1.9%	
2023 GDP	26,291,544	1,309,392,241
Percent of the State	2.0%	
2024 GDP	27,820,258	1,352,275,106
Percent of the State	2.1%	

Population by Housing Type

	Collier County	Florida
Household Population	370,914	21,073,604
Household Population per Occupied Housing Unit	2.35	2.47
Group Quarters Population	4,838	464,583

Housing

Housing Counts	Collier County	Florida
Housing units, 2020 Census	228,390	9,865,350
Occupied	157,921	8,529,067
Vacant	70,469	1,336,283

Building Permits

Units Permitted	Collier County	Florida
2000	7,970	155,269
2010	1,259	38,679
2020	4,473	164,074
2021	6,766	213,494
2022	5,517	211,962
2023	3,618	193,788
2024	3,524	173,326
2025	2,736	178,297

Population Density

Persons per square mile	Collier County	Florida
2000	124.1	296.4
2010	160.9	350.6
2020	188.2	401.4
2025	207.0	435.8

Households and Family Households

Households	Collier County	Florida
Total households, 2000 Census	102,973	6,338,075
Family households, 2000 Census	71,264	4,210,760
% with own children under 18	32.8%	42.3%
Total households, 2010 Census	133,179	7,420,802
Family households, 2010 Census	89,276	4,835,475
% with own children under 18	33.0%	40.0%
Average Household Size, 2010 Census	2.38	2.48
Average Family Size, 2010 Census	2.84	3.01
Total households, 2020 Census	157,921	8,529,067
Family households, 2020 Census	106,877	5,571,482
% with own children under 18	27.8%	36.0%

According to Census definitions, a household includes all of the people who occupy a housing unit. The occupants may be a single family, one person living alone, two or more families living together, or any other group of related or unrelated people who share living quarters. A family includes a householder and one or more other people living in the same household who are related to the householder by birth, marriage, or adoption.
Census counts may be corrected for Census Count Question Resolution (CQR).

Employment and Labor Force

Establishments 2024	Collier County	Florida
All industries	18,444	881,780
Natural Resource & Mining	112	5,872
Construction	2,657	84,932
Manufacturing	423	26,842
Trade, Transportation and Utilities	2,565	151,230
Information	286	20,233
Financial Activities	2,623	95,614
Professional & Business Services	4,556	225,541
Education & Health Services	1,795	104,515
Leisure and Hospitality	1,425	68,016
Other Services	1,449	60,954
Government	79	5,886

Establishments % of All Industries	Collier County	Florida
All industries	18,444	881,780
Natural Resource & Mining	0.6%	0.7%
Construction	14.4%	9.6%
Manufacturing	2.3%	3.0%
Trade, Transportation and Utilities	13.9%	17.2%
Information	1.6%	2.3%
Financial Activities	14.2%	10.8%
Professional & Business Services	24.7%	25.6%
Education & Health Services	9.7%	11.9%
Leisure and Hospitality	7.7%	7.7%
Other Services	7.9%	6.9%
Government	0.4%	0.7%

Average Annual Employment % of All Industries, 2024	Collier County	Florida
All industries	171,835	9,837,263
Natural Resource & Mining	1.4%	0.7%
Construction	12.0%	6.6%
Manufacturing	3.3%	4.3%
Trade, Transportation and Utilities	18.2%	20.1%
Information	0.8%	1.6%
Financial Activities	5.7%	6.9%
Professional & Business Services	11.8%	16.5%
Education & Health Services	15.6%	15.5%
Leisure and Hospitality	18.7%	13.4%
Other Services	4.4%	3.0%
Government	8.0%	11.3%

Industries may not add to the total due to confidentiality and unclassified.

Average Annual Wage 2024	Collier County	Florida
All industries	$68,055	$69,492
Natural Resource & Mining	$41,291	$49,698
Construction	$67,737	$70,271
Manufacturing	$75,605	$81,956
Trade, Transportation and Utilities	$63,710	$61,291
Information	$106,945	$121,266
Financial Activities	$139,669	$108,740
Professional & Business Services	$82,296	$87,036
Education & Health Services	$68,311	$66,009
Leisure and Hospitality	$42,355	$37,261
Other Services	$50,565	$51,306
Government	$73,733	$71,045

Labor Force as Percent of Population Aged 18 and Older	Collier County	Florida
2000	58.1%	64.1%
2010	56.3%	62.5%
2020	52.2%	58.0%
2021	53.1%	59.0%
2022	53.9%	59.8%
2023	54.6%	60.6%
2024	54.9%	60.1%
2025	53.9%	59.2%

(2025 is based on 11 months -- no data for October 2025)

Unemployment Rate	Collier County	Florida
2000	3.8%	3.7%
2010	11.7%	11.3%
2020	7.7%	8.0%
2021	4.0%	4.7%
2022	3.1%	3.0%
2023	3.0%	2.9%
2024	3.4%	3.4%
2025	4.1%	3.9%

Income and Financial Health

Personal Income ($000s)	Collier County	Florida
2000	$10,777,335	$471,588,082
2010	$20,306,964	$730,690,145
% change 2000-2010	88.4%	54.9%
2020	$41,497,921	$1,222,053,372
% change 2010-2020	104.4%	67.2%
2021	$47,649,704	$1,367,061,863
% change 2020-2021	14.8%	11.9%
2022	$52,150,073	$1,464,251,012
% change 2021-2022	9.4%	7.1%
2023	$58,929,932	$1,604,650,325
% change 2022-2023	13.0%	9.6%
2024	$62,493,250	$1,706,305,733
% change 2023-2024	6.0%	6.3%

Per Capita Personal Income	Collier County	Florida
2000	$42,428	$29,387
2010	$63,030	$38,779
% change 2000-2010	48.6%	32.0%
2020	$109,978	$56,597
% change 2010-2020	74.5%	45.9%
2021	$123,025	$62,617
% change 2020-2021	11.9%	10.6%
2022	$130,209	$65,429
% change 2021-2022	5.8%	4.5%
2023	$143,709	$70,057
% change 2022-2023	10.4%	7.1%
2024	$150,140	$73,006
% change 2023-2024	4.5%	4.2%

Earnings by Place of Work ($000s)		
2000	$4,880,690	$308,751,767
2010	$7,524,614	$439,036,383
% change 2000-2010	54.2%	42.2%
2020	$12,899,022	$684,772,318
% change 2010-2020	71.4%	56.0%
2021	$14,941,059	$771,994,702
% change 2020-2021	15.8%	12.7%
2022	$16,630,073	$845,179,676
% change 2021-2022	11.3%	9.5%
2023	$18,249,509	$915,351,168
% change 2022-2023	9.7%	8.3%
2024	$19,728,773	$972,525,321
% change 2023-2024	8.1%	6.2%

Median Income		
Median Household Income	$90,045	$74,568
Median Family Income	$108,010	$89,891

Workers Aged 16 and Over	Collier County	Florida
Place of Work in Florida		
Worked outside county of residence	8.9%	17.0%
Travel Time to Work		
Mean travel time to work (minutes)	26.1	28.0

Percent in Poverty, 2024		
All ages in poverty	10.4%	12.1%
Under age 18 in poverty	13.6%	15.7%
Related children age 5-17 in families in poverty	12.2%	14.8%

Personal Bankruptcy Filing Rate (per 1,000 population)	Collier County	Florida
12-Month Period Ending September 30, 2024	0.85	1.46
12-Month Period Ending September 30, 2025	0.97	1.71
State Rank	50	NA

NonBusiness Chapter 7 & Chapter 13

Reported County Government Revenues and Expenditures (Includes all Custodial Fund reporting)

Revenue 2022-23	Collier County	Florida*
Total - All Revenue Account Codes ($000s)	$2,941,433.1	$117,776,640.6
Per Capita $	$7,363.15	$5,456.77
% of Total	100.0%	100.0%
General Government Taxes ($000s)	$710,627.8	$48,947,738.5
Per Capita $	$1,778.88	$2,267.82
% of Total	24.2%	41.6%
Permits, Fee, and Special Assessments ($000s)	$104,510.7	$5,231,689.8
Per Capita $	$261.62	$242.39
% of Total	3.6%	4.4%
Intergovernmental Revenues ($000s)	$203,463.3	$8,250,822.1
Per Capita $	$509.32	$382.27
% of Total	6.9%	7.0%
Charges for Services ($000s)	$1,503,750.3	$28,150,407.9
Per Capita $	$3,764.27	$1,304.25
% of Total	51.1%	23.9%
Judgments, Fines, and Forfeits ($000s)	$2,705.3	$1,880,041.8
Per Capita $	$6.77	$87.11
% of Total	0.1%	1.6%
Miscellaneous Revenues ($000s)	$129,468.2	$12,799,887.1
Per Capita $	$324.09	$593.04
% of Total	4.4%	10.9%
Other Sources ($000s)	$286,907.5	$12,516,053.5
Per Capita $	$718.20	$579.89
% of Total	9.8%	10.6%

Expenditures 2022-23	Collier County	Florida*
Total - All Expenditure Account Codes ($000s)	$2,664,195.47	$110,894,156.90
Per Capita $	$6,669.16	$5,137.89
% of Total	100.0%	100.0%
General Government Services** ($000s)	$1,389,059.05	$56,597,761.19
Per Capita $	$3,477.17	$2,622.26
% of Total	52.1%	51.0%
Public Safety ($000s)	$338,607.29	$14,143,806.21
Per Capita $	$847.62	$655.30
% of Total	12.7%	12.8%
Physical Environment ($000s)	$349,153.36	$6,602,230.32
Per Capita $	$874.02	$305.89
% of Total	13.1%	6.0%
Transportation ($000s)	$173,639.67	$6,383,904.27
Per Capita $	$434.66	$295.78
% of Total	6.5%	5.8%
Economic Environment ($000s)	$42,858.24	$2,413,716.53
Per Capita $	$107.29	$111.83
% of Total	1.6%	2.2%
Human Services ($000s)	$25,993.23	$5,303,244.59
Per Capita $	$65.07	$245.71
% of Total	1.0%	4.8%
Culture / Recreation ($000s)	$88,501.35	$2,195,932.65
Per Capita $	$221.54	$101.74
% of Total	3.3%	2.0%
Other Uses and Non-Operating ($000s)	$253,037.11	$13,256,605.85
Per Capita $	$633.42	$614.20
% of Total	9.5%	12.0%
Court-Related Expenditures ($000s)	$3,346.19	$3,996,955.30
Per Capita $	$8.38	$185.18
% of Total	0.1%	3.6%

* All County Governments Except Duval - The consolidated City of Jacksonville / Duval County figures are included in municipal totals rather than county government totals.

** (Not Court-Related)

Quality of Life

Crime	Collier County	Florida
Crime rate, 2020 (index crimes per 100,000 population)	1,208.4	2,158.0
Admissions to prison FY 2024-25	245	27,171
Admissions to prison per 100,000 population FY 2024-25	59.3	116.2

Health Insurance Status

Percent Insured by Age Group	Collier County	Florida
Under 65 years	81.9%	86.6%
Under 19 years	89.5%	92.7%
18 to 64 years	79.4%	84.5%

Education

Public Education Schools Traditional Setting (2025-26)	Collier County School District	Florida
Total (state total includes special districts)	67	3,796
Elementary	32	1,847
Middle	11	561
Senior High	10	736
Combination	14	652

Educational attainment Persons aged 25 and older	Collier County	Florida
% HS graduate or higher	90.0%	89.9%
% bachelor's degree or higher	40.3%	34.1%

State and Local Taxation

2025	Collier County	
	County-Wide	Not County-Wide*
County	3.2203	0.5215
School	4.2490	
Municipal		0.4698
Special Districts	0.2172	1.1407

*MSTU included in Not County-Wide "County" category

State Infrastructure

Transportation	Collier County	Florida
State Highway		
Centerline Miles	206.2	12,265.7
Lane Miles	708.4	46,013.4
Conservation Land (CL land acres only)		
State or Regionally Owned (includes partially-owned)	232,886	5,863,289
% of Total Conservation Land (including private)	26.1%	53.6%
% of Total Area Land	18.2%	17.1%
% of Florida State or Regionally Owned CL	4.0%	

Other County Profiles

Criminal Justice County Profiles

School District Profiles

Prepared in May 2026 by: Florida Legislative
Office of Economic and Demographic Research
111 W. Madison Street, Suite 574
Tallahassee, FL 32399
(850) 487-1402 http://edr.state.fl.us

EDR Office of Economic & Demographic Research