

# Santa Rosa County

Florida's 29th most populous county  
with 0.9% of Florida's population



## Population

Census Population	Santa Rosa County	Florida
1980 Census	55,988	9,746,961
1990 Census	81,608	12,938,071
2000 Census	117,743	15,982,824
2010 Census	151,372	18,801,332
2020 Census	188,000	21,538,187
% change 2010-2020	24.2%	14.6%
Age		
% Under 18 years of age	22.8%	19.5%
% Aged 65 and over	16.7%	21.2%
% Median age	40.3	43.0
Gender		
% Male	50.8%	48.6%
% Female	49.2%	51.4%
Race (alone) & Ethnicity		
% Not Hispanic-White	78.5%	51.5%
% Not Hispanic-Black or African American	5.7%	14.5%
% Not Hispanic-American Indian and Alaska Native	0.6%	0.2%
% Not Hispanic-Asian	2.0%	2.9%
% Not Hispanic-Native Hawaiian and Other Pacific Islander	0.2%	0.1%
% Not Hispanic-Some Other Race	0.5%	0.6%
% Not Hispanic-Two or More Races	6.3%	3.7%
% Hispanic or Latino (of any race)	6.3%	26.5%

## Real Gross Domestic Product

Real GDP (Thousands of Chained 2017 Dollars)	Santa Rosa County	Florida
2017 GDP	4,429,464	1,014,866,863
Percent of the State	0.4%	
2018 GDP	4,722,334	1,050,433,812
Percent of the State	0.4%	
2019 GDP	4,871,580	1,084,913,903
Percent of the State	0.4%	
2020 GDP	4,951,880	1,072,481,562
Percent of the State	0.5%	
2021 GDP	5,302,797	1,172,655,328
Percent of the State	0.5%	
2022 GDP	5,625,514	1,245,927,559
Percent of the State	0.5%	
2023 GDP	5,903,179	1,309,392,241
Percent of the State	0.5%	
2024 GDP	6,120,812	1,352,275,106
Percent of the State	0.5%	

## Population by Housing Type

	Santa Rosa County	Florida
Household Population	181,787	21,073,604
Household Population per Occupied Housing Unit	2.62	2.47
Group Quarters Population	6,213	464,583

## Population Estimates

	Santa Rosa County	Florida
2021 Estimate	191,911	21,898,945
% change 2020-2021	2.1%	1.7%
2022 Estimate	196,834	22,276,132
% change 2020-2022	4.7%	3.4%
2023 Estimate	202,772	22,634,867
% change 2020-2023	7.9%	5.1%
2024 Estimate	207,983	23,014,551
% change 2020-2024	10.6%	6.9%
2025 Estimate	211,445	23,379,261
% change 2020-2025	12.5%	8.5%
Based on 2025 Estimate		
2030	230,882	24,909,028
2035	246,106	26,074,611
2040	258,180	26,967,897
2045	267,888	27,664,885
2050	276,298	28,250,130

## Housing

Housing Counts	Santa Rosa County	Florida
Housing units, 2020 Census	75,854	9,865,350
Occupied	69,454	8,529,067
Vacant	6,400	1,336,283

## Building Permits

Units Permitted	Santa Rosa County	Florida
2000	1,056	155,269
2010	781	38,679
2020	2,181	164,074
2021	2,091	213,494
2022	1,530	211,962
2023	1,774	193,788
2024	1,983	173,326

## Population Characteristics

	County	Florida
(% of total persons aged 5 and over)		
Speak only English	93.5%	69.4%
Speak a language other than English	6.5%	30.6%
Speak English "very well"	4.6%	18.1%
Place of birth		
Foreign born	4.9%	21.9%
Veteran status		
Civilian population 18 and over	16.5%	7.4%

## Persons per square mile

	County	Florida
2000	115.8	296.4
2010	149.6	350.6
2020	185.7	401.4
2025	208.9	435.8

## Population Density

## Households and Family Households

Residence 1 Year Ago Persons aged 1 and over	Santa Rosa County	Florida
Same house	84.7%	86.3%
Different house in the U.S.	14.7%	12.6%
Same county in Florida	5.8%	6.6%
Different county in Florida	4.0%	3.1%
Different county in another state	4.9%	2.9%
Abroad	0.7%	1.1%

Households	Santa Rosa County	Florida
Total households, 2000 Census	43,793	6,338,075
Family households, 2000 Census	33,321	4,210,760
% with own children under 18	48.0%	42.3%
Total households, 2010 Census	56,910	7,420,802
Family households, 2010 Census	41,553	4,835,475
% with own children under 18	43.2%	40.0%
Average Household Size, 2010 Census	2.59	2.48
Average Family Size, 2010 Census	2.99	3.01
Total households, 2020 Census	69,454	8,529,067
Family households, 2020 Census	50,727	5,571,482
% with own children under 18	39.9%	36.0%

According to Census definitions, a household includes all of the people who occupy a housing unit. The occupants may be a single family, one person living alone, two or more families living together, or any other group of related or unrelated people who share living quarters. A family includes a householder and one or more other people living in the same household who are related to the householder by birth, marriage, or adoption. Census counts may be corrected for Census Count Question Resolution (CCQR).

Employment and Labor Force

Establishments 2024	Santa Rosa County		Florida		Establishments % of All Industries	Santa Rosa County		Florida	
All industries	4,630		881,780		All industries	4,630		881,780	
Natural Resource & Mining	37		5,872		Natural Resource & Mining	0.8%		0.7%	
Construction	676		84,932		Construction	14.6%		9.6%	
Manufacturing	120		26,842		Manufacturing	2.6%		3.0%	
Trade, Transportation and Utilities	726		151,230		Trade, Transportation and Utilities	15.7%		17.2%	
Information	83		20,233		Information	1.8%		2.3%	
Financial Activities	536		95,614		Financial Activities	11.6%		10.8%	
Professional & Business Services	984		225,541		Professional & Business Services	21.3%		25.6%	
Education & Health Services	587		104,515		Education & Health Services	12.7%		11.9%	
Leisure and Hospitality	397		68,016		Leisure and Hospitality	8.6%		7.7%	
Other Services	330		60,954		Other Services	7.1%		6.9%	
Government	65		5,886		Government	1.4%		0.7%	

  

Average Annual Employment % of All Industries, 2024	Santa Rosa County		Florida		Average Annual Wage 2024	Santa Rosa County		Florida	
All industries	43,571		9,837,263		All industries	\$51,318		\$69,492	
Natural Resource & Mining	0.5%		0.7%		Natural Resource & Mining	\$44,806		\$49,698	
Construction	8.9%		6.6%		Construction	\$58,793		\$70,271	
Manufacturing	2.7%		4.3%		Manufacturing	\$74,579		\$81,956	
Trade, Transportation and Utilities	21.5%		20.1%		Trade, Transportation and Utilities	\$42,069		\$61,291	
Information	1.5%		1.6%		Information	\$63,651		\$121,266	
Financial Activities	4.7%		6.9%		Financial Activities	\$62,260		\$108,740	
Professional & Business Services	11.3%		16.5%		Professional & Business Services	\$67,721		\$87,036	
Education & Health Services	13.7%		15.5%		Education & Health Services	\$60,485		\$66,009	
Leisure and Hospitality	16.0%		13.4%		Leisure and Hospitality	\$25,272		\$37,261	
Other Services	3.2%		3.0%		Other Services	\$45,452		\$51,306	
Government	15.9%		11.3%		Government	\$59,358		\$71,045	

Industries may not add to the total due to confidentiality and unclassified.

Labor Force as Percent of Population Aged 18 and Older	Santa Rosa County		Florida		Unemployment Rate	Santa Rosa County		Florida	
2000	63.6%		63.7%		2000	3.8%		3.7%	
2010	61.4%		61.8%		2010	9.0%		10.8%	
2020	56.3%		58.0%		2020	5.5%		8.0%	
2021	56.9%		58.9%		2021	3.6%		4.7%	
2022	57.2%		59.8%		2022	2.8%		3.0%	
2023	56.8%		60.4%		2023	2.8%		2.9%	
2024	56.0%		60.3%		2024	3.4%		3.4%	
2025p	54.9%		59.7%		2025p	4.2%		4.0%	

(2025p is based on 11 months -- no data for October 2025)

Income and Financial Health

Personal Income (\$000s)	Santa Rosa County		Florida		Per Capita Personal Income	Santa Rosa County		Florida	
2000	\$2,938,342		\$471,588,082		2000	\$24,825		\$29,387	
2010	\$5,627,352		\$730,690,145		2010	\$36,799		\$38,779	
% change 2000-2010	91.5%		54.9%		% change 2000-2010	48.2%		32.0%	
2020	\$9,493,733		\$1,222,053,372		2020	\$50,226		\$56,597	
% change 2010-2020	68.7%		67.2%		% change 2010-2020	36.5%		45.9%	
2021	\$10,784,363		\$1,367,061,863		2021	\$55,661		\$62,617	
% change 2020-2021	13.6%		11.9%		% change 2020-2021	10.8%		10.6%	
2022	\$11,268,014		\$1,464,251,012		2022	\$56,805		\$65,429	
% change 2021-2022	4.5%		7.1%		% change 2021-2022	2.1%		4.5%	
2023	\$12,128,774		\$1,604,650,325		2023	\$59,581		\$70,057	
% change 2022-2023	7.6%		9.6%		% change 2022-2023	4.9%		7.1%	
2024	\$13,059,828		\$1,706,305,733		2024	\$62,893		\$73,006	
% change 2023-2024	7.7%		6.3%		% change 2023-2024	5.6%		4.2%	

  

Earnings by Place of Work (\$000s)	Santa Rosa County		Florida		Median Income	Santa Rosa County		Florida	
2000	\$1,008,038		\$308,751,767		Median Household Income	\$91,922		\$74,568	
2010	\$1,821,858		\$439,036,383		Median Family Income	\$105,434		\$89,891	
% change 2000-2010	80.7%		42.2%						
2020	\$2,955,219		\$684,772,318						
% change 2010-2020	62.2%		56.0%						
2021	\$3,289,783		\$771,994,702						
% change 2020-2021	11.3%		12.7%						
2022	\$3,640,830		\$845,179,676						
% change 2021-2022	10.7%		9.5%						
2023	\$3,894,802		\$915,351,168						
% change 2022-2023	7.0%		8.3%						
2024	\$4,100,116		\$972,525,321						
% change 2023-2024	5.3%		6.2%						

Workers Aged 16 and Over Place of Work in Florida	Santa Rosa County		Florida		Personal Bankruptcy Filing Rate (per 1,000 population)	Santa Rosa County		Florida	
Worked outside county of residence	43.1%		17.0%		12-Month Period Ending September 30, 2024	1.08		1.46	
Travel Time to Work					12-Month Period Ending September 30, 2025	1.23		1.71	
Mean travel time to work (minutes)	30.5		28.0		State Rank	32		NA	

NonBusiness Chapter 7 & Chapter 13

Reported County Government Revenues and Expenditures (Includes all Custodial Fund reporting)

Revenue 2022-23	Santa Rosa County	Florida*	Expenditures 2022-23	Santa Rosa County	Florida*
Total - All Revenue Account Codes (\$000s)	\$585,421.6	\$117,776,640.6	Total - All Expenditure Account Codes (\$000s)	\$572,806.59	\$110,894,156.90
Per Capita \$	\$2,887.09	\$5,456.77	Per Capita \$	\$2,824.88	\$5,137.89
% of Total	100.0%	100.0%	% of Total	100.0%	100.0%
General Government Taxes (\$000s)	\$117,579.9	\$48,947,738.5	General Government Services** (\$000s)	\$366,331.35	\$56,597,761.19
Per Capita \$	\$579.86	\$2,267.82	Per Capita \$	\$1,806.62	\$2,622.26
% of Total	20.1%	41.6%	% of Total	64.0%	51.0%
Permits, Fee, and Special Assessments (\$000s)	\$18,267.2	\$5,231,689.8	Public Safety (\$000s)	\$85,474.65	\$14,143,806.21
Per Capita \$	\$90.09	\$242.39	Per Capita \$	\$421.53	\$655.30
% of Total	3.1%	4.4%	% of Total	14.9%	12.8%
Intergovernmental Revenues (\$000s)	\$55,474.4	\$8,250,822.1	Physical Environment (\$000s)	\$18,215.09	\$6,602,230.32
Per Capita \$	\$273.58	\$382.27	Per Capita \$	\$89.83	\$305.89
% of Total	9.5%	7.0%	% of Total	3.2%	6.0%
Charges for Services (\$000s)	\$342,968.5	\$28,150,407.9	Transportation (\$000s)	\$28,616.19	\$6,383,904.27
Per Capita \$	\$1,691.40	\$1,304.25	Per Capita \$	\$141.12	\$295.78
% of Total	58.6%	23.9%	% of Total	5.0%	5.8%
Judgments, Fines, and Forfeits (\$000s)	\$1,801.9	\$1,880,041.8	Economic Environment (\$000s)	\$8,623.52	\$2,413,716.53
Per Capita \$	\$8.89	\$87.11	Per Capita \$	\$42.53	\$111.83
% of Total	0.3%	1.6%	% of Total	1.5%	2.2%
Miscellaneous Revenues (\$000s)	\$14,284.6	\$12,799,887.1	Human Services (\$000s)	\$7,029.55	\$5,303,244.59
Per Capita \$	\$70.45	\$593.04	Per Capita \$	\$34.67	\$245.71
% of Total	2.4%	10.9%	% of Total	1.2%	4.8%
Other Sources (\$000s)	\$35,045.0	\$12,516,053.5	Culture / Recreation (\$000s)	\$5,379.05	\$2,195,932.65
Per Capita \$	\$172.83	\$579.89	Per Capita \$	\$26.53	\$101.74
% of Total	6.0%	10.6%	% of Total	0.9%	2.0%
			Other Uses and Non-Operating (\$000s)	\$31,419.63	\$13,256,605.85
			Per Capita \$	\$154.95	\$614.20
			% of Total	5.5%	12.0%
			Court-Related Expenditures (\$000s)	\$21,717.57	\$3,996,955.30
			Per Capita \$	\$107.10	\$185.18
			% of Total	3.8%	3.6%

\* All County Governments Except Duval - The consolidated City of Jacksonville / Duval County figures are included in municipal totals rather than county government totals.

\*\* (Not Court-Related)

Quality of Life

	Santa Rosa County	Florida
<b>Crime</b>		
Crime rate, 2020 (index crimes per 100,000 population)	936.9	2,158.0
Admissions to prison FY 2024-25	267	27,171
Admissions to prison per 100,000 population FY 2024-25	126.3	116.2

Health Insurance Status

	Santa Rosa County	Florida
<b>Percent Insured by Age Group</b>		
Under 65 years	90.0%	86.6%
Under 19 years	93.7%	92.7%
18 to 64 years	88.6%	84.5%

Education

	Santa Rosa County School District	Florida
<b>Public Education Schools Traditional Setting (2025-26)</b>		
Total (state total includes special districts)	36	3,796
Elementary	17	1,847
Middle	7	561
Senior High	7	736
Combination	5	652
<b>Educational attainment Persons aged 25 and older</b>		
% HS graduate or higher	93.1%	89.9%
% bachelor's degree or higher	32.0%	34.1%

State and Local Taxation

	Santa Rosa County	
2025	County-Wide	Not County-Wide*
County	5.9550	
School	5.4140	
Municipal		0.3271
Special Districts	0.0210	

\*MSTU included in Not County-Wide "County" category

State Infrastructure

	Santa Rosa County	Florida
<b>Transportation</b>		
State Highway	196.2	12,265.7
Centerline Miles		
Lane Miles	591.1	46,013.4
<b>Conservation Land (CL land acres only)</b>		
State or Regionally Owned (includes partially-owned)	195,176	5,863,289
% of Total Conservation Land (including private)	71.4%	53.6%
% of Total Area Land	30.1%	17.1%
% of Florida State or Regionally Owned CL	3.3%	

Other County Profiles  
 Criminal Justice County Profiles  
 School District Profiles

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